

the Kenworth, Peterbilt, and DAF nameplates. The company distributes Class 4-7 trucks in Europe under its Leyland Trucks brand. Also produces winches and distributes truck replacement parts from 18 plants in 5 states, as well as Canada, Australia, Mexico, United

and Directors own 2.6% of stock (Proxy, 3/14). Chairman and CEO: Mark C. Pigott. President: Ronald E. Armstrong. Incorporated in DE. Address: 777-106th Ave. NE, Bellevue, WA 98004. Telephone: 425-468-7400. Internet: www.paccar.com

PACCAR reported good results to fin**ish 2014.** Revenues during the fourth quarter increased 12% from a year ago, driven by strong North American truck deliveries. along with growth in the aftermarket parts business. For the full year, the company reached record revenues of \$17.8 billion. PACCAR achieved a Class 8 retail market share in North America of 27.9%, led by the Kenworth and Peterbilt brands. Truck demand in the region continues to be driven by the improving economy and fleet expansion. The higher volumes, along with ongoing share repurchases, allowed share net to jump 18% compared to last year's tally. The fullyear share net total of \$3.82 was the second-largest profit in the company's his-

tory. We look for strong 2015 top- and bottom-line growth. Management looks for Class 8 industry sales in the U.S. and Canada to be in the range of 250,000 to 280,000 units for the year, compared to last year's figure of 250,000. The advance should be driven by further expansion of truck industry fleet capacity along with good economic growth in the region. In Iason Dalavagas

Europe, where PCAR's *DAF* tractor is a market leader in the U.K., the Netherlands, and Hungary, the company expects sales in the above-16-tonne truck market to be in the range of 200,000 to 240,000 units. This compares to last year's figure of 227,000, implying that a decline is possible there. Finally, heavy-duty truck volumes in South America should be in the range of 110,000 to 130,000, compared to last year's tally of 129,000. Again, this implies an industry decline, though we think PCAR will increase market share there due to higher demand for DAF trucks in Brazil. The country also has an expanding dealer network thanks to management's ongoing investments in the region.

Shares of PACCAR are ranked to outperform the broader market averages in the coming six to 12 months. Strong North American demand, along with share buybacks and operational improvement initiatives, should drive good year-over-year earnings gains during this time frame. Over the 3- to 5-year period, these shares offer above-average price appreciation potential at the recent quotation.

February 20, 2015

Company's Financial Strength Stock's Price Stability

Price Growth Persistence

**Earnings Predictability** 

 (A) Quarterly box excludes PACCAR Financial Corp. (manufacturing & parts rev. only).
(B) Diluted earnings. Excludes. n/r gains (loss): 04, (5¢); '05, (17¢); '09, 8¢. Next earnings

**Current Assets** 

Accts Payable Debt Due

Current Liab.

**ANNUAL RATES** 

of change (per sh)

Revenues "Cash Flow"

Dividends Book Value

4515

3631

4086

4700

4900

Mar.31

91

.67

.77

1.00

1.05

Mar.31

.19

.18

.20

.20

Earnings

endar

2012

2013

2014

2015

2016

endar

2012

2013

2014

2015

2016

Cal-

endar

2011

2012

2013

2014

2015

 $1\overline{2779.6}$   $1\overline{3971.0}$ 

2546.7 2658.9

318.8 5524.4

5 Yrs. 1.0%

1.5% -1.5%

1.0%

3699

4299

4817

5000

5200

Dec.31

.72

94

1.11

1.15

1.25

Dec.31

.88

1.00

1.10

1.22

Past Est'd '11-'13

2168.3 3562.7

309.5

6040.5

Past

10 Yrs. 9.5%

13.5% 13.0%

13.0% 9.5%

QUARTERLY REVENUES (\$ mill.) A

Mar.31 Jun.30 Sep.30 Dec.31

EARNINGS PER SHARE B

Jun.30 Sep.30

QUARTERLY DIVIDENDS PAID C

.83

.82

90

1.10

1.15

Jun.30

.19

.20

.20

.22

4191

4011

4267

4900

5000

3547

4008

4623

4900

5100

.66

.87

1.04

1.15

1.20

Sep.30

.18

.20

.20

.22

14431.4

2978.1 2925.8

5903.9

to '18-'20

5.5% 8.5% 10.0%

6.5% 8.0%

15952

15949

17793

19500

20200

Year

3.12

3.30

3.82

4.40

4.65

Full

Year

1.30

1.58

1.70

report due early April. (C) Div'ds. historically paid in early March, June, Sept., Dec. Extra year-end dividend: '14: \$1.00; '13: \$0.90; '12: \$0.80; '11: \$0.70; '08:

\$0.10; '07: \$1.00; '06: \$1.33; '05: \$0.89; '04: \$0.89; '03: \$0.35; '02: \$0.21; '01: \$0.05; '00:

(D) In mill., adjusted for stock splits.

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